

V(A). Planned Program (Summary)

Program #1

1. Name of the Planned Program

4-H Youth Development

2. Brief summary about Planned Program

Colorado State University will enhance outreach to Colorado’s youth through 4-H and Youth Development programs in county 4-H clubs, schools, after-school programming, state-wide programs, and special interest learning experiences. This program emphasizes personal growth of young people through experiential learning with well-designed curricula and projects. Development of volunteers to provide much of the leadership to this organization and increased private fund-raising are especially important.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
216	Integrated Pest Management Systems	1%		0%	
307	Animal Management Systems	1%		0%	
802	Human Development and Family Well-Being	5%		0%	
806	Youth Development	93%		0%	
	Total	100%		0%	

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Overall in 2007/08, 83,328 Colorado youth were reached by 4-H. Youth Development programs. Specifically, 16,083 youth participated in traditional 4-H Clubs. 4-H club programs are most effective in bringing youth and adults together in a long-term relationship for experiential learning. Special interest, short term programs served 3,259 Colorado youth. School aged child care served 5,814 Colorado youth. School enrichment through 4-H resources served 58,172 Colorado youth. Priorities for the program include:

- Increase the number of youth reached by the 4-H Youth Development program by expanding traditional 4-H club membership in the urban areas of the state, without affecting in-school, after-school, or rural club programs. With 85 percent of Colorado citizens living in an urban environment, the urban areas of the state hold the most promise for expansion of the program.

•Re-think the kinds of projects that 4-H offers. If educational opportunities are aligned with the interests of young people, traditional club and special interest enrollment numbers can grow. •Volunteer 4-H leaders are essential to the success of the 4-H Youth Development program. Volunteers must be pulling in the same direction as Extension staff to create an effective 4-H team. Effective volunteer recruitment, training, recognition, and evaluation are necessary, and will be a priority. •Funding for 4-H is essential to the program's growth. Therefore, emphasis on fundraising will continue, including encouraging donors to endow the future of the 4-H program by creating endowed 4-H agent positions in every county of Colorado. •Identify the optimal staffing pattern for state, regional, area, and county delivery of the 4-H program including state and regional specialists, county and area Extension agents, and 4-H program assistants.

2. Scope of the Program

- In-State Extension
- Multistate Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

•In Colorado, 33 percent of K-12 youth are responsible for taking care of themselves after school (Afterschool Alliance)
 • 77 percent of children from single-parent Colorado households have a parent who works. •Poor parent-child relationships, disorganized homes, abuse and neglect, poor attachment and non nurturing parenting styles are directly linked to the major problem behaviors that occur in youth. •Family-based programs that work with parents and youth together have a powerful influence on not only the home management skills of youth but also the developmental level of the youth. •Caring adults are interested in being a part of the development of youth and will become and stay as volunteers if they are supported appropriately (recruited, trained, evaluated, recognized).

2. Ultimate goal(s) of this Program

Th goal of the 4-H program is to develop youth into contributing, effective members of society through experiences that develop their leadership, citizenship and life skills. This goal is accomplished through the help of numerous volunteers who serve as positive role models for youth. Thus, a secondary goal of the 4-H program is to recruit, train, retain, evaluate and recognize an increasing number of volunteer leaders.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2010	50.0	0.0	0.0	0.0
2011	50.0	0.0	0.0	0.0
2012	50.0	0.0	0.0	0.0
2013	50.0	0.0	0.0	0.0
2014	50.0	0.0	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

•Support traditional club program by recruiting and establishing new clubs •Conduct after school and school enrichment programs that provide curriculum in leadership, citizenship and life skills development.

•Develop new curriculum in response to new audience needs •Strengthen the volunteer management system needed to implement the 4-H Youth Development program by:
 •Conducting agent trainings to develop volunteer management skills
 •Developing tools to support volunteer management system •Delivering volunteer leader training •Develop new funding support through individual and group solicitation, grant applications and fee-for-service programs.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension	
Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Demonstrations ● Group Discussion ● One-on-One Intervention ● Education Class ● Workshop 	<ul style="list-style-type: none"> ● Public Service Announcement ● Web sites ● Newsletters

3. Description of targeted audience

For 4-H Youth Development programming - all Colorado youth, ages 5 - 19. For volunteers - interested adults, parents, community members, seniors, partner agencies (Boys and Girls Clubs, etc.).

For increased funding - potential funders, including grant providers.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2010	6000	500	75000	200000
2011	6500	1000	16250	85000
2012	6500	1000	16250	85000
2013	6500	1000	16250	85000
2014	6500	1000	16250	85000

2. (Standard Research Target) Number of Patent Applications Submitted

Expected Patent Applications

2010 :0 2011 :0 2012 :0 2013 :0 2014 :0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2010	0	2	0
2011	0	2	0
2012	0	2	0
2013	0	2	0
2014	0	2	0

V(H). State Defined Outputs

1. Output Target

- Increased funding for 4-H Youth Development through private dollars by increasing support from the Colorado 4-H Foundation. (These have been increased based on 2005-06 actual of \$240,000.)

2010 :200000	2011 :250000	2012 : 250000	2013 :250000	2014 :250000
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- Number of web hits regarding 4-H topics

2010 :1000000	2011 :1250000	2012 : 1250000	2013 :1500000	2014 :1500000
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- Number of youth reached by all 4-H delivery methods-club, after school, school enrichment. These numbers are being revised upward based on actual numbers for 2006-07 program year.

2010 :90000	2011 :90000	2012 : 95000	2013 :95000	2014 :100000
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- New/revised curriculum to meet changes in needs for youth audiences.

2010 :5	2011 :5	2012 : 5	2013 :5	2014 :5
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- Number of volunteer management trainings held and tools developed.

2010 :50	2011 :50	2012 : 60	2013 :60	2014 :60
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- Number of volunteer leaders. (These have been reduced to reflect the anticipated increase from a current base of 8900.)

2010 :7600	2011 :7650	2012 : 7700	2013 :7750	2014 :7780
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- Number of on-line e-Learning orientation modules completed by volunteers.

2010 :500	2011 :500	2012 : 500	2013 :500	2014 :500
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- Amount of grant dollars generated to support 4-H Youth Development programs.

2010 :900000	2011 :950000	2012 : 1000000	2013 :1000000	2014 :1000000
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- Value of volunteers' time that Colorado 4-H adult volunteers provide to 4-H programming, based an average donation of 128 hours/volunteer at \$19.51/hour (national average for value of time)

2010 :15000000	2011 :15000000	2012 : 15000000	2013 :15000000	2014 :15000000
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- Increased volunteer leaders' effectiveness as measured by retention rate of first year leaders.

2010 :75	2011 :75	2012 : 75	2013 :75	2014 :75
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V(I). State Defined Outcome

O. No	Outcome Name
1	Percent of youth reporting positive change in life skills including leadership, citizenship, decision making and communications skills as a result of 4-H participation.
2	Percent of volunteers reporting increased skills in area of responsibility.

Outcome #1

1. Outcome Target

Percent of youth reporting positive change in life skills including leadership, citizenship, decision making and communications skills as a result of 4-H participation.

2. Outcome Type : Change in Condition Outcome Measure

2010 :80 2011 : 80 2012 : 80 2013 :80 2014 : 80

3. Associated Institute Type(s)

- 1862 Extension

4. Associated Knowledge Area(s)

- 802 - Human Development and Family Well-Being
- 806 - Youth Development

Outcome #2

1. Outcome Target

Percent of volunteers reporting increased skills in area of responsibility.

2. Outcome Type : Change in Condition Outcome Measure

2010 :75 2011 : 75 2012 : 75 2013 :75 2014 : 75

3. Associated Institute Type(s)

- 1862 Extension

4. Associated Knowledge Area(s)

- 802 - Human Development and Family Well-Being
- 806 - Youth Development

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Economy
- Other (competing family priorities)
- Competing Programatic Challenges
- Appropriations changes
- Populations changes (immigration,new cultural groupings,etc.)
- Competing Public priorities

Description

Participation in 4-H does not come without cost.If funding is not sufficient, scholarship help for families may not be available and individuals may be forced to not participate.Families have the opportunity to choose from many different activities for youth.4-H may lose membership to other youth activities.At the same time, population shifts to urban sites could increase 4-H Youth Development participation if 4-H is able to establish relevant programs in non-rural environments.

V(K). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- During (during program)
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.
- Case Study
- Comparisons between program participants (individuals,group,organizations) and non-participants
- After Only (post program)
- Before-After (before and after program)

Description

Regular pre-post evaluations are used.An evaluation consultant is working with 4-H Youth Development staff to review instruments that can be used state-wide to collect impact data on life skills acquired/increased due to 4-H participation.

2. Data Collection Methods

- Unstructured
- Other (Record Books)
- Whole population
- Observation
- Case Study
- Sampling
- On-Site
- Tests

Description

Pre-post tests, standard survey technology.Observation/case studies are routinely conducted by 4-H professionals and volunteers.