

Colorado State University
Summer Outreach Tours - 2009
Approved Tour Theme - Colorado State Community Tour

Tour Focus Points

- Friend-raising and foundation building: we are going to some areas that CSU leadership has not visited in many years, with the goal of reconnecting, listening to concerns, and setting a solid foundation for future tours and ongoing relationships. Not expecting large crowds in all areas, but want to focus on creating strong relationships with key constituents, including staff.
- CSU staff: we need to connect with, show appreciation of and support for local staff from Extension, Ag Experiment Station and Forest Service. These individuals are key in these communities as CSU's front-line connections, and it is important they are positive about CSU and its leadership.
- Time to connect: it is important to take enough time to connect with key constituents, including staff, instead of popping in and out leaving the wrong impression.

In Advance

- Rural inserts will be going into 13 community newspapers, and hitting the following communities the week before CSU visits.
- Newspaper and/or radio ads will promote CSU visits in advance of Steamboat, Glenwood Springs, Grand Junction, Montrose, Durango and Pagosa Springs.
- Alumni events will be highlighted in local media calendars.

Tour #1 - July 13-16 includes stops in Steamboat Springs, Glenwood, Vail and Summit County

Monday, July 13 - Steamboat Springs

*Tony F., Joe B., Brad B., Jim B., Colleen M., Elisa S., Rick B., Joanne L., Deb Y. Paul and Peg K., Lou S., Steve and Nancy F., Joyce B.

- Noon - CAM with crew on main street (by Courthouse and Extension Office-522 Lincoln Ave., Steamboat, 80487, (970) 870-6586) beginning at lunch time- (CJ having street blocked for trailer, t-shirts and items to give away available)
- 5-7 p.m. - Alumni and Friends Event at the Holiday Inn -3190 S. Lincoln Ave., Steamboat, 80487, (970) 879-2250 - all RSVP's to be taken by Elisa S.

Tuesday, July 14 - Steamboat Springs

- 8:30 a.m. - Extension Staff and Advisory Committee at Extension Office- 136 6th St., (970) 879-0825 (contact: CJ Mucklow)
- 10 a.m. - Meeting with Routt County Commissioners at Extension Office- location same as above (contact : CJ Mucklow) Tony, Lee, Lou and Deb

Tuesday, July 14 - Glenwood Springs

- Noon - CAM in downtown during afternoon Glenwood Springs promoting CSU and evening event (t-shirts and other items to give away available) - hold
- 5-7 p.m. - Alumni and Friends Event - The Rivers Restaurant- 2525 S. Grand Ave., Glenwood, 81601

Wednesday, July 15 - Glenwood Springs & Vail

- 9:00 - 11 a.m. - Visit Garfield and Rio Blanco County staff, commissioners, and 4H and County Fair supporters at Extension Office in Rifle - Fairgrounds, 1001 Railroad Ave., Rifle, 81650, (970) 625-3969 - (contact: Bill Ekstrom, County Extension Director)

Thursday, July 16 - Eagle

*Tony F., Joe B., Brad B., Jim B., Colleen M., Elisa S., Lee S., Rick B., Joanne L., Lou S.

- 10-11 a.m. - Visit of Eagle County Extension Office in Eagle Co. Room -441 Broadway, Eagle, 81631, (970) 328-8630- visit with staff, County Commissioners and advisory board- (contact: Glenda Wentworth, County Extension Director)
- 12:30 p.m. - 1:30 p.m. - Potential Summit County Commissioner meeting - hold/working

Tour # 2 July 27-31 - Grand Junction, Montrose, Durango, Pagosa Springs and San Luis Valley

Monday, July 27 - Grand Junction

- 5-8:30 p.m. - Grapes to Glass event - Wine Country Inn in Palisade (Ag and Alumni) 777 Grande River Drive, Palisade, 81526, (970) 464-5777 - confirmed- all RSVP's will be taken by Elisa S.

Tuesday, July 28 - Grand Junction

- 8:30 a.m. - Extension, Ag Experiment Station and Forest Service breakfast meeting and tours at the Orchard Mesa Research Center - 3168 ½ Rd., Grand Junction, 81503- invite advisory board- (contacts: Nathan Moreng, Extension Western Regional Director, and Rhonda Follman, Extension Area Director, Tri River Area)
- 1:30 p.m. -Meeting Steve Aquafresca and potentially other County Commissioners- (contact: Rhonda Follman)

Tuesday, July 28 - Montrose

- 5-7 p.m. - Ag, Alumni and Friends event at the Turn of the Century - 125 N. W. 4th St., Montrose, 81401- confirmed- all RSVP's will be taken by Elisa S.

Wednesday, July 29 - Montrose and Durango Area

- 8:00 a.m. -Visit to Montrose Extension office, including staff from Delta and Montrose Counties and commissioners - 1001 N. 2nd. St. Friendship Hall, Montrose, 81401 (970) 249-3935- (contact: Rhonda Follman)
- 9:30 a.m. - Travel to Durango

- Noon - Luncheon meeting with area staff at the Durango Extension Office - 2500 Main Ave., Durango, 81301, (970) 247-4355- (contact: Darrin Parmenter, County Extension Director)
- 5-7 p.m. - Alumni and Friends Event in Durango at the River Rat Café - 501 Camino Del Rio, Durango, 81301- confirmed, Bryan Willson and Doug Henston (CEO of Solix) speak- all RSVP's will be taken by Elisa S.

Thursday, July 30 - Durango and Pagosa Springs

- Potential Hesperus Experiment Station
- 10 a.m. - Travel to Pagosa Springs
- 11:30 - 1 p.m. - Pagosa Springs Rotary Presentation, Nello's Bistro, 135 Country Center, Suite A, Pagosa, 81147, (970) 731-9899
- 1:30-2:30 p.m. - Visit Extension staff and advisory committee at Archuleta County Fairgrounds - first day of county fair - 344 Hwy. 84, Fairgrounds, Pagosa Springs, 81147 (970) 264-5931- (contact: Bill Nobles, County Extension Director)
- 5 - 7 p.m. - Pagosa Springs Alumni Event at JJ's River Walk - 356 E. Hwy. 160 Pagosa Springs, 81147 (970) 264-9100- (Elisa) - all RSVP's will be taken by Elisa S.

Friday, July 31 - San Luis Valley Field Days in Center

- Participate in tours of the Ag. Experiment Station (San Luis Valley Research, 0249 E. Rd. 9 N., Center, 81125 (719) 754-3594) with staff and community. Talk with area staff- (confirmed, contact: Rob Davidson, Manager, and Eleanor West, Area Director, San Luis Valley Extension Office)
- 11:30 a.m. - Tony Frank speaks at the Field Days luncheon which generally attracts about 150 participants from the area. Group attends the luncheon. - confirmed